

Gustavo Mesch - English

Gustavo Mesch, is a Sociology Professor He was the Rector of the University of Haifa (2016-2021). He served as the Dean of the Amir Faculty of Social Sciences of the University of Haifa (2012-2016) He holds a PhD degree in Sociology from the Ohio State University (1993). His research interests are technology and society, social effects of new media, youth internet culture, social networks on-line and offline. He is currently studying patterns of cyber fraud scams, identity theft and the use of preventive measures, a study funded by the Ministry of Science and Technology of Israel. He has served as Chair of the Information & Communication Section of the American Sociological Association and Editor-in-Chief of the Sociological Focus, the official Journal of the North Central Sociological Association (U.S.)